

Why Impact Reporting Matters and How To Do It Well

A workshop for research faculty at The Ohio State University's College of Food, Agriculture, and Environmental Sciences



All **CFAES faculty, post-docs, and graduate students** are invited. **Administrators** and **communicators** are also welcome to attend.

Register: https://go.osu.edu/impact_workshop



Zoom:
https://go.osu.edu/impact_workshop



October 26, 2022
10:30AM - 12PM (Eastern)



Presentation:

Why impact statements are important, **where** they are used, **who** uses them; **How** to write good impact statements for a variety of audiences and uses

Examples

The facilitator will share impact statement **examples** and lead an *interactive critique*.

Discussion:

Participants can ask **questions** and get **feedback** on *their own* impact writing efforts from the facilitator and other attendees.



We recommend that participants bring a report or impact statement they are currently working on; there may be time to review and revise based on workshop lessons and facilitator feedback. Or, participants may share a previously submitted impact statement for critique.



Multistate Research Fund
IMPACTS



Workshop Facilitator

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